



# Content & SEO Manager - Italy (m/f)

full-time / asap

**E2 is an independent, internationally-oriented agency with focus on sports and sports betting. Our business fields include media and marketing, as well as production and syndication of sports data. Furthermore E2 provides the conception of target group relevant products across all platforms (web, mobile and app), the creation and execution of cross media campaigns together with marketing consulting on c-level.**

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## Your Role

- Content management and research for our Italian websites in the fields of soccer and sports betting
- Hosting of our social media channels
- Implementation of SEO/SEM measures
- Establishment of an Italian partner-network
- Screening of the Italian online market

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## Your Skills

- Fluent in Italian and English (spoken & written)
- High affinity for national and international soccer, especially for Italian leagues
- Previous experience in a similar role is essential
- Experience with Content Management Systems is essential (Wordpress, Joomla, Typo3 etc.)
- Experience with Google SEO tools (Analytics, Webmastertools etc.)

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## Our offer

- Range of tasks rich in variety
- Exciting challenges in a young, international team and flat hierarchy
- Opportunity to integrate your own ideas

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## Your application

- We are looking forward to your application! If you are interested, please send us your application (CV & cover letter) via email to [jobs@e-2.at](mailto:jobs@e-2.at).

### **E-2 Communications Malta Ltd.**

10, Lapsi Street, Fl. No.1  
STJ1261 St.Julians, Malta

[www.e-2.at](http://www.e-2.at)