

# Online Marketing Manager Brazil -Sports Betting (m/f)

40h/week asap

e2 is an independent, internationally-oriented agency with focus on sports and sports betting. Our business fields include media and marketing, as well as production and syndication of sports data. Furthermore e2 provides the conception of target group relevant products across all platforms (web, mobile and app), the creation and execution of cross media campaigns together with marketing consulting on c-level.

### Your Role

Research in the Brazilian sports betting market

Online media buying activities in Brazil

Acquisition of partnerships with publishers of sports and sports betting-related content (e.g. websites, live-score apps)

Managing a specific segment of our clients' accounts and provide them with media portfolio consulting from campaign design through implementation and maintenance

Being the contact point between our clients (advertisers) and our partners in Brazil (publishers)

# Our Offer

Young and dynamic work-environment located in the heart of Vienna – a step away from the Rathaus

An international team which deals with clients and partners from

the four corners of the world Develop your individual value as part of a team, which welcomes

the integration of new ideas and approaches

We foster an open-minded, diverse and tolerant work culture

# **Your Skills**

Bachelors (or equivalent/higher) education in International Marketing, Business Administration and/or Digital Media

3-5 years of experience in Marketing and/or Account

Proven experience and affinity with Online-Marketing and Digital Media

Good understanding of graphic design and diverse web technologies (HTML, JavaScript, etc.)

Interest in Sports/Sports-betting and minimum knowledge of international football leagues

Native Brazilian Portuguese and a good understanding of the Brazilian society, culture and mentality.

Fluency in English and German is a must-have. Any other foreign language is an advantage.

## **Hard Facts**

We offer a minimum monthly gross salary of € 2.400, which is negotiable depending on experience and qualifications. If you are interested, please send us your application (CV & cover letter) via email to jobs@e-2.at.

#### **E**2 Communications

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