



German speaking Content and Social Media Manager – Malta (m/f)

Full time/asap

Bringing betting and sports fans together

E2 is a privately-owned, international agency focused on sports and sports betting offering an international marketing portfolio, a strong technological stack and innovative social gaming products that enable a focused approach of sports-loving target groups.

Our business areas also include media management, marketing consulting and the technical realization of data-driven products that integrate into our state-of-the-art tech ecosystem enabling user-centered and context-sensitive advertising.

Our mission is to be a one-stop shop for the sports betting industry.

Your role in our team

- Content management for German websites
- Take ownership of brand sponsoring: placement of banners, backlinks, jersey-sponsoring, communication with football clubs, linkbuilding
- Backlink project with a sports agency: coordination of backlink-purchasing for a German bookmaker and company's own websites
- Communication with cooperation partners (selection of websites, exchange of banners and links)
- Social media management: coordination of accounts, postings for German sites, development of concepts (international), setup of ad-campaigns of paid media
- Starting outreach marketing initiatives

Your skills & experience

- Fluent level of German and English (spoken & written)
- Strong knowledge of iGaming industry and affinity for football (focusing on German leagues)
- Experience in outreach marketing
- SEO knowledge is an advantage
- Previous experience within a similar role is required
- Strong communication skills

Who we are

A young and dynamic work-environment.
An international team which deals with clients and partners from the four corners of the world.
Develop your individual value as part of a team, which welcomes the integration of new ideas and approaches.
We foster an open-minded, diverse and tolerant work culture.

For this position, we offer a minimum yearly gross salary of € 22.000, which is negotiable depending on experience and qualifications.
Please send your application with CV & cover letter.

Apply now

or write directly to jobs@e-2.at