



German speaking Content and Social Media Manager (f/m)

Malta - Full time/asap

Bilde die Brücke zu Wettbegeisterten und Sportfans!

E2 is a privately-owned, international agency focused on sports and sports betting offering an international marketing portfolio, a strong technological stack and innovative social gaming products that enable a focused approach of sports-loving target groups.

Our business areas also include media management, marketing consulting and the technical realization of data-driven products that integrate into our state-of-the-art tech ecosystem enabling user-centered and context-sensitive advertising.

Our mission is to be a one-stop shop for the sports betting industry.

Your role in our team

- Content management for German websites
- Take ownership of brand sponsoring: placement of banners, backlinks, jersey-sponsoring, communication with football clubs, linkbuilding
- Backlink project with a sports agency: coordination of backlink-purchasing for a German bookmaker and the company's own websites
- Communication with cooperation partners (selection of websites, exchange of banners and links)
- Social media management: coordination of accounts, postings on German sites, concept development (international), setting up ad-campaigns of paid media
- Creation and cutting of tutorial videos
- Starting outreach marketing initiatives

Your skills & experience

- Fluent level of German and English (spoken & written)
- Strong knowledge of the iGaming industry and affinity for football (focusing on German leagues)
- Previous experience within a similar role is required
- Experience in outreach marketing
- SEO knowledge and experience in video creation/cutting is an advantage
- Strong communication skills

You'll like this

We offer a young and dynamic work-environment with an international team consisting of more than 15 nationalities, dealing with clients and partners from the four corners of the world.

You will develop your individual value as part of a team, which welcomes the integration of new ideas and approaches. You'll receive an adequate salary depending on your skills and experience.

In addition we offer an attractive yearly bonus depending on the accomplishment of pre-defined goals. We are happy to offer you several tailor-made trainings to push your career. We foster an open-minded, diverse and tolerant work culture. We provide several benefits such as flexible working hours and a laptop – not to mention: our legendary team-events!

For this position, we offer a minimum yearly gross salary of € 25.000, which is negotiable depending on experience and qualifications. Please send your application with CV & cover letter.

[Apply now](#)

or write directly to jobs@e-2.at