



Content & SEO Manager

Netherlands (f/m)

Malta - Full time/asap

Wij zetten in op jou!

E2 is a privately-owned, international agency focused on sports and sports betting offering an international marketing portfolio, a strong technological stack and innovative social gaming products that enable a focused approach of sports-loving target groups.

Our business areas also include media management, marketing consulting and the technical realization of data-driven products that integrate into our state-of-the-art tech ecosystem enabling user-centered and context-sensitive advertising.

Our mission is to be a one-stop shop for the sports betting industry.

Your role in our team

- Maintaining and creating new sports betting related affiliate websites for the Dutch and Belgian market
- Content writing with the focus on football and sports competitions and bookmakers active in Netherlands and Belgium
- SEO activities varying from research and analyzing to link-building and social media
- Conducting research about bookmakers active in Netherlands and Belgium and maintain contact with them

Your skills & experience

- Native Dutch and fluent in English (spoken & written)
- Knowledge about SEO, Google Analytics and Search Console
- Experience with Wordpress
- Interest in football and sports (betting)
- Experience in the iGaming industry is an advantage

You'll like this

We offer a young and dynamic work-environment with an international team consisting of more than 15 nationalities, dealing with clients and partners from the four corners of the world.

You will develop your individual value as part of a team, which welcomes the integration of new ideas and approaches. You'll receive an adequate salary depending on your skills and experience.

In addition we offer an attractive yearly bonus depending on the accomplishment of pre-defined goals. We are happy to offer you several tailor-made trainings to push your career. We foster an open-minded, diverse and tolerant work culture. We provide several benefits such as flexible working hours and a laptop – not to mention: our legendary team-events!

For this position, we offer a minimum yearly gross salary of € 25.000, which is negotiable depending on experience and qualifications. Please send your application with CV & cover letter.

Apply now

or write directly to jobs@e-2.at